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**ROCKLAND, MAINE HOLDS NEW ENGLAND'S LARGEST PIE TOUR TO RAISE MONEY FOR THE
HUNGRY & CELEBRATE NATIONAL PIE DAY**

***12th Annual Pies on Parade Pie Tour features sweet and savory pies to help feed Midcoast
Maine's hungry families.***

Rockland, ME – Rockland, dubbed “Pie Town USA” by the Food Network, is living up to its name as planning is underway for the 12th annual pie-a-thon to celebrate National Pie Day (National Pie Day is celebrated each year on Jan 23rd). The town of Rockland, ME will go pie-crazy on Sunday, January 31, 2016 from 1:00 – 4:00pm when the [Historic Inns of Rockland](#) are joined by as many as 20 additional Rockland, ME businesses and restaurants to welcome hungry pie eaters to the town for the [12th Annual Pies on Parade Pie Tour](#). Hungry pie lovers will sample more than 40 different pies at over 25 businesses, restaurants and inns throughout Rockland.

Tickets sell out quickly, and the best way to get yours is through Pies on Parade lodging packages offered by the three Historic Inns of Rockland including guaranteed tickets, special extras like wine and pie pairings, special pie concerts and receptions, admittance to a Silent Auction and pie celebration on Saturday evening and two personal pies awaiting your arrival. Day tickets are \$30 for adults and \$15 for children ten and under and all funds from tickets sales go directly to the local food pantry. Tickets are available from participating inns (*not additional participating Rockland businesses*) only after Thanksgiving or by calling 207-596-6611 to reserve ahead. Special Pies on Parade packages can be booked now until they are sold out.

This is not your average pie-in-the-sky event. Move aside Mom's apple pie, Rockland's inns, businesses and restaurants will serve up everything from Shepherds Pie and a number of gourmet pizza pies to sweet and savory galettes, seafood pies, egg pies,

whoopie pies and the signature Key LimeRock Pie at the [LimeRock Inn](#). Of course, for those who still love the age-old favorites; look for traditional fruit pies like apple, raspberry and blueberry pie along with savory egg pies at the [Berry Manor Inn](#) and perhaps a Cranberry Apple Pie and a delicious crab quiche at the [Granite Inn](#). Best of all, fear not the packing on of pie pounds; Rockland businesses have added healthy pies (yes, there can be such a thing!) to the list. In past years [Fiore Artisan Olive Oils and Vinegars](#) has served up a beautiful pie with healthy olive oil and [Rheal Day Spa](#) has served sugar-free and lavender yogurt pies, defying all preconceived notions about “pie-ling” on calories from these delicious desserts! Most of the 25 anticipated participating businesses will serve both a savory and sweet pie, including a number of unusual galettes, tarts, quiches, pot pies, pizza pies, even a grilled pie.

At least 25 Rockland venues are expected to participate in Pies on Parade and the list is growing this year in celebration of the 12th year of this event. Not to be outdone by inns and restaurants, a number of additional Rockland, ME businesses have signed on for the “Pie-rade” including the [Maine Lighthouse Museum](#), Maine Audubon Puffin Project, Rockland Public Library and Bartlett Woods Adult Living Center. Plus while walking between venues helps to burn calories, [Schooner Bay Taxi](#) will provide transportation at designated stops, making it more efficient to hit as many pie stops as possible, especially those on either end of town.

All proceeds from Pies on Parade benefit the [Area Interfaith Outreach \(AIO\) Food Pantry & Fuel Assistance Program](#). Over the past ten years, more than \$100,000 has been donated to AIO’s Food Pantry from this event to help provide food for Midcoast families. Pies on Parade is the food pantry’s largest fundraiser of the year, providing enough funds to feed 100 hungry families for a full year.

Each \$30 ticket follows the 3-4-5 formula: a \$30 ticket translates to 3 meals a day for a family of 4 for 5 days! Since all proceeds from Pies on Parade are donated to the AIO Food Pantry, you can feel good knowing your day of pie-joyment will provide 60 meals to hungry families on Maine’s Midcoast.

Additionally, a Silent Auction will be held at the Trackside Restaurant on Saturday, January 30, 2016 from 4-6pm. Look for overnight getaways, gift certificates, products, live music and entertainment, plus much more. There will even be special pie-themed cocktails featured. All proceeds will benefit the AIO Food Pantry & Fuel Assistance Program.

Why go home pie-eyed at the end of the event? Make a weekend of it. After all, friends don't let friends drive under the influence of pie! Book a [Pies on Parade package](#) and take advantage of exclusive pie add-ons like wine and pie pairings and special museum tours and tastings. The Historic Inns of Rockland have created a [Pie Tour package](#) which requires no designated pie tour driver. Join us in "Pie Town" to celebrate National Pie Day; the Pies on Parade package is filled with value including:

- Two guaranteed tickets to the biggest pie event in New England
- Two personal pies baked just for you
- One 2016 commemorative Pies on Parade poster
- A \$50 Midcoast Money voucher for dinner on Saturday at a choice of many area restaurants
- Top Tips for Surviving the Pie-Fest from veteran Pie Paraders
- Two tickets to an exclusive discussion at the Island Institute on Saturday, January 30th from 12:15-2:15pm
- Two tickets to a special Bay Chamber concert and pie tasting at Granite Inn on Saturday, January 30th from 2:30-3:30
- Invitation to a "Wine and Pie" tasting at the Wine Seller Saturday, from 3:30-5:30 pm with exclusive tasting from 3-3:30 pm
- Complimentary access to Maine Lighthouse Museum opening on Sunday, at 11:00am featuring "Lite Pies"
- Invitation to the Silent Auction from 5:00 – 7:00pm on Saturday, January 30th from 5-7:00pm.

Book a 3rd night and get **25%** discount on the 3rd night. The Two-Night Packages start at \$380* single or double occupancy plus tax. Two-Night Packages start at \$380 single or double occupancy. * *Specific policies for cancellations, advanced deposits, check in and*

check out times vary with individual inn. Package cannot be combined with any other offers or discounts.

Recognized among the top ten eco-friendly inns in the U.S. by BedandBreakfast.com, and continuing their commitment as Certified Maine Hospitality Environmental Leaders, Historic Inns of Rockland will take the green theme beyond the Key Limerock Pie. Tourgoers will enjoy pie served with totally natural and biodegradable, fully compostable plates made of all-natural sugar cane stalks and reusable silverware. Waste from the event will be composted locally at participating inns. Each tour goer receives their own metal fork to take from venue to venue, which is then collected and washed for use the following year. Wherever possible, pies will be made from locally purchased products. All proceeds will remain in Rockland to provide food and heating assistance for Midcoast Maine families through the Area Interfaith Outreach Food Pantry.

For more information, visit www.HistoricInnsOfRockland.com. To purchase tickets, call 207- 596-6611.

About Historic Inns of Rockland, ME

Historic Inns of Rockland is comprised of three distinctive inns located in Rockland, Maine's historic district. Each offering a unique experience and décor from modern urban chic to Victorian or European styled, the three Historic Inns of Rockland offer haute hospitality within easy strolling distance of Rockland's thriving downtown restaurant, shopping and museum district and waterfront. From luxury to pet and kid-friendly, Historic Inns of Rockland are the ideal home base for exploring all that Midcoast Maine has to offer. For more information, visit www.HistoricInnsOfRockland.com or call 207-596-6611 to order tickets in advance or consult each participating inn's website for more specific pricing and details of this package: LimeRock Inn (www.LimeRockinn.com), Berry Manor Inn (www.BerryManorInn.com), or Granite Inn (www.oldgraniteinn.com).

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High res photos available from Marti Mayne. Please request by calling 207-846-6331 or visit the online photo library at <http://www.historicinnsOfRockland.com/photos.aspx>.

For the Pies on Parade 2011 video: Go to: <http://youtu.be/BfCeg9f4z8o>