

News from Historic Inns of Rockland – July 15, 2015

Contact: Marti Mayne, 207-846-6331, info@maynelymarketing.com

TESLA AND OTHER ELECTRIC CARS GET CHARGED UP AT BERRY MANOR INN

Rockland, ME – Electric cars are becoming more popular among eco-minded travelers, and as they grow in numbers on the road, so grows the conundrum of finding a place to “charge up” and continue on the journey. Unlike gas stations, charging stations have been tough to find, especially along the coast of Maine. However, with help from the crew at Hedstrom Electric and Central Maine Power, eco-minded innkeepers at the [Berry Manor Inn](#) have tackled the problem by joining forces with [Tesla Motors](#), the first luxury electric car manufacturer, to become Rockland’s first Tesla/Universal electric car charging station. As the first certified environmental leader recognized by the state of Maine and a member of [Historic Inns of Rockland](#), the first association to make it on to the list of the 10 Most Eco-Friendly B&Bs, Berry Manor Inn has offered not only their own guests, but guests of the other Historic Inns of Rockland the opportunity to “charge up” at the inn. While the car charge is free to Berry Manor guests, Tesla and other electric car owners staying at [LimeRock Inn](#) or [Granite Inn](#) are thrilled to take advantage of the “fast charge” at 50 amps available for a nominal \$10.00.

Determined to eradicate the long-held perception that electric vehicles are only adequate for short, urban commutes, Tesla Motors created its signature [Destination Charging Program](#) last year. This brilliant win-win campaign partners the forward-thinking car company with hotels, inns and other popular tourism destinations where charging stations have been installed compliments of Tesla Motors to service guests. Partnering with [Select Registry](#), an association of quality-tested inns across the US, Tesla is in the process of expanding their Destination Charging Program with more than 170 inns that have come on board and installed charging stations to create a network for those who wish to enjoy inn-to-inn journeys. A complete charge takes just a few hours and gives approximately 265 miles of range.

“With a strong commitment to sustainable travel, partnering with Tesla to install the charging stations was a no-brainer,” said Cheryl Michaelsen, co-owner of the Berry Manor Inn. We’re delighted to be able to offer a “charge at no charge” to our own guests

and at a nominal charge to the other Historic Inns of Rockland's guests. The more we can do to create eco-friendly travel, the better!" finished Michaelsen.

For more information on Berry Manor Inn and Rockland's first charging station, contact Cheryl Michaelsen at 207-596-7696 or info@berrymanorinn.com. To learn more about the "eco-efforts" of the Historic Inns of Rockland, [click here](#).

#